



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/National Federation of Ind(16837)
Target Enterprises (3056)
MASON,KYM
Telerep/Los Angeles, Los Angeles (1043)
ph: (555) 555-5555

Invoice 635699
Inv Date 9/30/2012
Terms Net 30
Contract 327936
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

AgM

Product Political - Issue (1068)
Brand 263/NFIB (135639)
Acct Types National/Political
Est/Headline 263/06288430
Demo
Revision
Comments

263/NFIB W/O 9/3
***** THIS IS A CASH IN ADVANCE

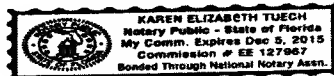
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:20PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Per week (1),Mo,Tu,We,Th,Fr	09/06/12 9:00AM (Th)	00:30	NFIBFL814H	\$2450.00	
2.0	Spot	12:00:00PM- 1:00:00	Per week (1),Mo,Tu,We,Th,Fr	09/04/12 12:19PM (Tu)	00:30	NFIBFL814H	\$1050.00	
3.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/06/12 5:13PM (Th)	00:30	NFIBFL814H	\$2700.00	
3.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/07/12 5:28PM (Fr)	00:30	NFIBFL814H	\$2700.00	
4.0	Spot	6:00:00PM- 6:30:00	Per week (1),Mo,Tu,We,Th,Fr	09/03/12 6:13PM (Mo)	00:30	NFIBFL814H	\$3700.00	
5.0	Spot	5:30:00AM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/04/12 5:52AM (Tu)	00:30	NFIBFL814H	\$900.00	
5.0	Spot	5:30:00AM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/05/12 5:43AM (We)	00:30	NFIBFL814H	\$900.00	
6.0	Spot	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/05/12 6:28AM (We)	00:30	NFIBFL814H	\$2100.00	
6.0	Spot	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/07/12 6:22AM (Fr)	00:30	NFIBFL814H	\$2100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$18,600.00
Commission	(\$2,790.00)
Net Total	\$15,810.00

Total Spots 9

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM

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